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"Since the programme's inception, I have become the first Emirati to represent my country in this educational programme forum." - Husniya Ali Dewa official

First Emirati female selected for US educational scheme

By Bassam Za'za', Staff Reporter

Dubai: Husniya Al Ali has become the first Emirati woman to participate in the US State Department's educational programme, the Middle East Entrepreneur Training, after being picked from among 25,000 applicants.

She was short-listed from applicants from the Middle East and North Africa (Mena) region to participate in MEET, a programme of the Middle East Partnership Initiative (Mepi) of the State Department.

"One of MEET's goals is to support women and promote opportunity to participate in society by reducing cultural, legal, economic, and political barriers," Husniya, Deputy Manager, Customer Communication, Dubai Electricity and Water Authority (Dewa), told Gulf News.

MEET is an initiative to support economic, political and educational reform efforts in the Mena region.

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Husniya, a mother of three said: 'Since the programme's inception in 2000, I have become the first Emirati to represent my country in this educational programme forum. Leaders, directors and CEOs from the US assessed the 25,000 applications and selected only 20 from all over the region.'

Targeting women

She said the programme is for people who have demonstrated leadership ability in their companies and communities.

Husniya received an invitation from one of the biggest consultant companies in Bahrain to participate and she applied for the programme online.

"I intend to share these experiences with my community and workplace where I should bring the best practices and knowledge to make it happen either through recommendation to management or conducting workshops that target women," she said.

She has been working with Dewa for the past eight years and has received many awards such the Distinguished Employee Award (Administration) from Dubai Government Excellence Programme, which she received from His Highness Shaikh Mohammad Bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai.

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She also bagged the Management Award for Obtaining the ISO 9001 Certification for administration division, the Management Award for active participation as a Member of Employee Satisfaction Survey, which was nominated for the Dubai Government Excellence Programme 2003 for the Distinguished Government Team.

"Beyster Institute requires that participants submit a quarterly survey report after the conclusion of our training programme. We will also be asked to conduct workshops for ladies and share the information and experience we gained during the programme. Besides, I will bring the best practices and try to implement them in Dubai. I will also guide and mentor new candidates in the coming years," she said.

Husniya thanked Shaikh Mohammad, the Mohammad Bin Rashid Leadership Programme and Dewa's management for their support and encouragement.

Participants will spend a month in California where they will be trained at leading companies.

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Beyster Institute's MBA certificates awarded

Times News Service

Saturday, May 05, 2007 11:49:55 PM Oman Time

MUSCAT — A mini-MBA programme, organised by the Oman Chamber of Commerce and Industry (OCCI), in association with InfoMart LLC, awarded certificates to 24 participants, at a graduation ceremony held at InterContinental Muscat last week.

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Bahrain-based Centre for Entrepreneurial Excellence presented the programme conducted by the Beyster Institute, Rady School of Management at University of California, San Diego.

Sheikh Salah Al Mawali, director-general, SMEs, Ministry of Commerce and Industry; Alfred Fonteneau, deputy chief of mission, US Embassy, Muscat; Charles Hill, counsellor and deputy head of mission, British Embassy, Muscat; and several other dignitaries attended the event.

The deputy chiefs of mission addressed the gathering expressing their delight in being part of such initiatives for the advancement of Omani entrepreneurs. Participants received certificates from Sheikh Salah Al Mawali. The programme was aimed at benefiting entrepreneurs wanting to develop a business or improve the performance of an existing business. It was an intensive two-week training programme for entrepreneurs, business executives and other professionals.

The mini-MBA is designed to transfer practical knowledge and skills focused on business growth and success. The programme included sessions on planning for profit, building management teams, analysing markets, monitoring cash flow and much more. The programme encourages participants 'experimental learning', and help them apply ideas and concepts to their own situations.

Limited to 25 attendees, participants had an opportunity to interact with instructors and peers. Tim Clay, a certified FastTrac instructor for Kauffman Fastrac Modules, USA, led the programme. The Centre for Entrepreneurial Excellence in Bahrain was conceived at the first forum for the future by the G8 nations, to increase stabilisation in the broader Middle East and North Africa region. Hamed Al Mukhaini, director, training and Omanisation, OCCI, said that the chamber recognised such programmes as a positive contribution towards developing the Omani business and financial community.

"Entrepreneurship is one of the main drivers of any economy, and InfoMart wishes to play a strong role in creating an atmosphere conducive to developing SME sector, and promote entrepreneurial culture in Oman", said Sheikh Khalid Al Hosni, chairman and managing director, InfoMart.

Seetha Gopal, business development manager, InfoMart, said: "We believe in introducing the highest standards of international training programmes in Oman, and place Oman on the regional and international training map for achieving business excellence through high-calibre training."



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Thursday, June

24 get Mini MBA programme certificates

MUSCAT A graduation dinner was held at the InterContinental Hotel, Muscat, to celebrate the successful completion of the Mini MBA Programme by 24 participants.

The successful participants received a certificate from the Beyster Institute at the University of California, San Diego. Sheikh Salah Al Ma'awali, Director-General for SMEs at the Ministry of Commerce and Industry; Alfred Fonteneau, Deputy Chief of Mission, US Embassy, Muscat and Charles Hill, Counsellor and Deputy Head of Mission, UK Embassy, Muscat, were among those present on the occasion. Fonteneau addressed the gathering and expressed his delight at being part of such initiatives for the advancement of Omani entrepreneurs. The certificates were handed out by Al Ma'awali.

The Mini MBA Programme, organised by the Oman Chamber of Commerce and Industry (OCCI), in association with InfoMart, was presented by the Centre for Entrepreneurial Excellence based in Bahrain and conducted by the Beyster Institute at the Rady School of Management, University of California, San Diego.

The programme aimed at benefiting entrepreneurs wanting to develop a business or improve the performance of an existing business. It was an intensive two-week training programme for entrepreneurs, business executives and other professionals.

The Mini MBA is designed to transfer practical knowledge and skills focusing on business growth and success. The programme included sessions on planning for profit, building a management team, analysing the market, monitoring cash flow and much more. The programme encourages experimental learning, encouraging participants to apply ideas and concepts to their own situations.

Limited to 25 attendees, participants had the opportunity to interact with instructors and peers. The programme was led by Tim Clay, a certified FastTrac instructor for Kauffman Fastrac Modules, USA, with experience in helping all types of entrepreneurs take their businesses to the next level of growth. The Centre for Entrepreneurial Excellence in Bahrain was conceived at the first Forum for the Future by the G8 nations, to increase stabilisation in the broader Middle East and North Africa region.

Hamed Al Mukhaini, Director, Training and Omanisation Department at the OCCI, said the chamber recognised such programmes as a positive contribution towards the business and financial community in Oman.

"Entrepreneurship is one of the main drivers of any economy and InfoMart wishes to play a strong role in creating an atmosphere conducive to developing the small and medium-sized entities and promoting entrepreneurial culture in the Omani market," said Sh. Khalid Al Hosni, chairman and managing director of InfoMart. Seetha Gopal, business development manager at InfoMart, added: "We are committed to being pioneers in introducing the highest standards of international training programmes in Oman and placing the Sultanate on the regional and international map for achieving business excellence through high calibre training."

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